

# Phishers' Favorites Top 25

H1 2021, Worldwide Edition

Phishers' Favorites highlights the 25 most impersonated brands in phishing attacks. The list is compiled by analyzing the phishing URLs detected by Vade's technology. Examples of these URLs and their corresponding pages are available at [www.IsItPhishing.AI](http://www.IsItPhishing.AI).



#	Brand	Unique Phishing URLs
1	<b>↑ 10</b> <b>Crédit Agricole</b> Category: Financial Services \$	17,755
2	- <b>Facebook</b> Category: Social Media ρ	17,338
3	<b>↓ 2</b> <b>Microsoft</b> Category: Cloud ☁	12,777
4	<b>↑ 6</b> <b>WhatsApp</b> Category: Social Media ρ	8,727
5	<b>↑ 18</b> <b>La Banque Postale</b> Category: Financial Services \$	7,180
6	<b>↑ 11</b> <b>Orange</b> Category: Internet/Telco ☎	4,047
7	<b>↑ 1</b> <b>Amazon</b> Category: E-Commerce/Logistics ☎	3,501
8	<b>↑ 7</b> <b>Comcast</b> Category: Internet/Telco ☎	3,116
9	<b>↓ 5</b> <b>PayPal</b> Category: Financial Services \$	2,601
10	<b>↓ 3</b> <b>Chase</b> Category: Financial Services \$	2,537
11	<b>↓ 2</b> <b>DHL</b> Category: E-Commerce/Logistics ☎	2,375
12	<b>↓ 9</b> <b>Rakuten</b> Category: E-Commerce/Logistics ☎	1,966
13	<b>↓ 7</b> <b>Netflix</b> Category: Cloud ☁	1,946
14	<b>↓ 2</b> <b>Adobe</b> Category: Cloud ☁	1,581
15	<b>↓ 2</b> <b>Wells Fargo</b> Category: Financial Services \$	1,564
16	<b>↓ 17</b> <b>Yahoo</b> Category: Internet-Telco ☎	1,510
17	<b>↑ 10</b> <b>Instagram</b> Category: Social Media ρ	1,098
18	- <b>LinkedIn</b> Category: Social Media ρ	967
19	<b>↓ 5</b> <b>Apple</b> Category: E-Commerce/Logistics ☎	889
20	<b>↓ 15</b> <b>eBay</b> Category: E-Commerce/Logistics ☎	867
21	<b>↑ 28</b> <b>SFR</b> Category: Internet/Telco ☎	803
22	<b>↓ 1</b> <b>Square</b> Category: Financial Services \$	786
23	<b>↓ 1</b> <b>DocuSign</b> Category: Cloud ☁	774
24	<b>↑ 7</b> <b>HSBC</b> Category: Financial Services \$	699
25	<b>↑ 28</b> <b>Banque Populaire</b> Category: Financial Services \$	695